



# CUSTOM MADE BOOK



# CUSTOM HEADWEAR

**Customising a cap means making it unique,**

from a simple own-brand label to the most innovative decoration techniques  
and from the most classic fabrics to high-tech and fashion textiles.

In this **BOOK** you will find almost all fabrics and customizations.

It will help you to know and choose the best techniques to **bring your ideas to life**,  
transforming a cap into a piece of art.

More ideas and solutions will be available visiting our big showroom  
and being supported by our specialists.

You will physically enter the infinite headwearworld by **ATLANTIS**.



# CUSTOM HEADWEAR HOW TO

1

CHOOSE

What does **customising a cap** mean?

What is the **minimum quantity** that can be ordered?

Examples of **customisation**

Want some **ideas**?

2

CREATE

**Fabrics** and **Colours**

**Logos** and **Artwork**

**Prototyping** services

3

ORDER

Production **Times**

**Transport**

**ATS - Tracking Production** and **Transport**

**Certification** and **Guarantees**

**Prices**

**Payments**





**WE SHAPE WITH YOU  
THE BEST CUSTOM HEADWEAR  
FOR YOUR BRAND**

discover more on:  
**[www.atlantis-caps.com](http://www.atlantis-caps.com)**



# HATS



# DOOR<sup>2</sup> DOOR

## Amazing express production with DOOR TO DOOR service

- 12 styles in 15 colourways per each model
- Fine decoration technologies
- Price list available with QR code
- Choose your style, colour, destination and send us your logos

## FREE REAL PICTURE IN 24/48H

**Quantity:** Moq 144 pcs – max 1008 pcs

**Delivery:** 30 days after approval

**Approval:** photo of the LOGO, only

30/<sup>144</sup>

# INSPIRED

## Get inspired and choose one of our best sellers

- More than 25 different styles
- 15 different decoration technologies
- Performing fabrics, complex customization in more panels
- Choose your style, colours and send us your logos

## GRAPHIC VISUAL AVAILABLE IN 48/72H

**Quantity:** Moq. 288 pcs – max 5040 pcs

**Delivery:**

45 days after sample approval by air  
90 days after sample approval by sea

**Approval:** sample photo free of charge  
If physical sample, available in 3 weeks  
(to be charged)

45/<sup>288</sup>

# CREATIVE

## Express yourself, be unique

- No limits on design and technologies
- Choose from many decoration options and create a truly stunning design for your next event or collection!
- Add trims, accessories holograms and special packaging solutions
- Delivery all over the world

## GRAPHIC SERVICE AVAILABLE TO DEVELOP YOUR DESIGN

**Quantity:** Moq. 288 pcs – no quantity limit

**Delivery:**

60 days after sample approval by air  
90 days after sample approval by sea

**Approval:**  
physical sample available in 3 weeks

60/<sup>288</sup>

# KNITS



# QUICK JACQUARD

**Get your own knitted jacquard beanie with our express service**

- 5 styles in 15 colourways per each model
- Available decoration technologies as per selected style
- Price list available with QR code
- Choose your style, colour, destination and send us your logos

**FREE GRAPHIC VISUAL  
IN 24/48H**

**Quantity:** Moq. 100 pcs – max 300 pcs

**Delivery:** 15 days after approval

**Approval:** digital jacquard pattern and embroidery picture.

15/<sup>100</sup>

# CUSTOM JACQUARD

**Get your Oekotex Jacquard beanie and scarf in 5 steps**

- 6 different shapes, colour book with 100 different colours
- Available decoration technologies: flat/3d embroidery, woven labels, polar fleece lining
- All over jacquard up to 12 colours
- Choose your shape, colours and send us your logos

**GRAPHIC VISUAL AVAILABLE  
IN 48/72 HOURS**

**Quantity:** Moq. 200 pcs – max 2000 pcs

**Delivery:**

30 days after approval

**Approval:** sample photo free of charge  
If physical sample, available in 2 weeks (to be charged)

30/<sup>200</sup>

# KNITTED WORLD

**Express yourself, be unique**

- No limits on design and technologies
- Choose from many decoration options and create your knitted set or collection!
- Add trims, accessories holograms
- Special packaging solutions
- Delivery all over the world

**GRAPHIC SERVICE AVAILABLE  
TO DEVELOP YOUR DESIGN**

**Quantity:** Min. 288 pcs – no qty limit

**Delivery:**

60 days from sample approval by air  
90 days from sample approval by sea

**Approval:** physical sample available in 3 weeks

60/<sup>288</sup>

# EXAMPLES OF CUSTOMISATION

The possibilities of customisation are INFINITE!

A cap is customised when one or all of its parts are customer-specified:

## SHAPE

5, 6 or 7 panels, flat or pre-curved peak, trucker, fisherman, beret or military styles.

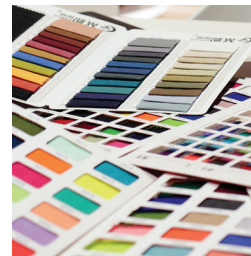
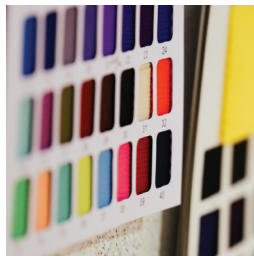


## COLOUR

You can choose different colours for the panels, peak, closure, stitching, eyelets, buttons etc.

## FABRICS/COLOURS

See POINT 5 for details.



## CUSTOMIZATIONS

Embroidery, print, applications, labels, microinjection, closures, etc.

## ACCESSORIES

Personalised stickers and tags, individual poly bags, etc.



# WANT SOME IDEAS?

WHERE CAN I FIND INSPIRATION FOR MY CUSTOMISED CAP?

MASTER ITALIA has created an IDEAS section on the **ATLANTIS-CAPS.COM** website. This contains a gallery of customised caps, beanies and accessories you can look at if you want inspiration for your own special design.

## FABRICS AND COLOURS

You can choose from various fabrics available in the **ATLANTIS** collection and in the next pages you will see a selection of them.

But, if you are looking for something very special in terms of fabrics, you are welcome at Master Italia.

In our showroom there is a huge **FABRIC CLOSET** with a collection of special fabrics that you can touch and check.



Fabric availability depends on quantity ordered. You can check the **PANTONE™** codes of colour available in stock from the technical data sheets of the various articles in the **ATLANTIS** collection.

With **ATLANTIS**, the range of fabric and colour combinations available is practically infinite.

**SEARCH FOR COLOURS:** Our showroom contains a vast number of fabric samples and expert advisers are on hand to help you identify the right fabric and colour for your own design.

If you can't find what you need among our in-house samples, you can search for the fabric with the nearest Pantone™ colour to that provided by the customer directly on the Local Fabric Market.

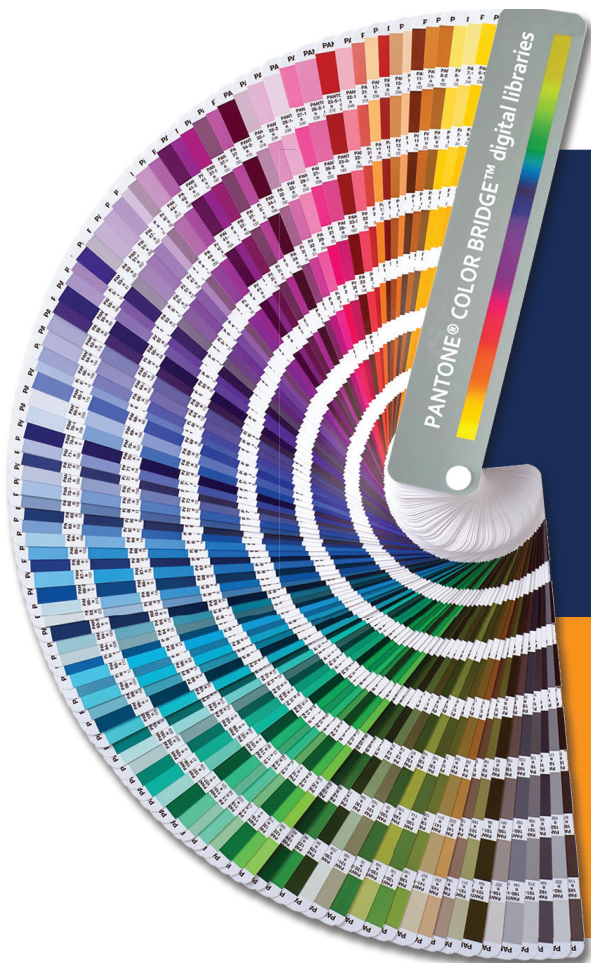
Fabric searches cost €50 for minimum quantity orders of 288 pieces.

The identification of a colour from our range of over 100 EU made and readily available yarns is free.

Quality is certified for all **ATLANTIS** stock fabrics and standard Pantone™ colours. In the case of fabrics selected from the Local Fabric Market, complete conformity to the requirements of REACH regulations can only be verified at the search stage.

**YOUR OWN FABRICS:** On request, customers can supply their own fabrics for use in the creation of customised caps.





## PANTONE™ COLOURS

Minimum quantities for colours and  
colour search costs

### STANDARD PANTONE™ COLOURS

COTTON AND TECHNICAL FABRICS  
orders starting from 7,000 pieces

POLYESTERS, MIXED AND MESH  
orders starting from 10,000 pieces

CHINESE YARNS  
orders starting from 576 pieces

### EU YARNS

orders starting from 500 pieces

### SPECIAL PANTONE™ COLOURS

supplement of € 150

**only available for:**

COTTON

orders starting from 3,000 pieces

POLYESTERS, MIXED AND MESH

orders starting from 5,000 pieces

# LOGOS AND ARTWORK

Our graphic design office will be happy to assist you and suggest different graphic solutions and the most suitable customisation techniques for your logo.

All artwork activities are carried out in close collaboration with our team of experts:

## GRAPHIC DESIGN OFFICE



## STYLE/PRODUCT OFFICE



## MARKETING OFFICE



# GRAPHIC ASSISTANCE SERVICES

## BASIC DESIGN SIMPLE PRESENTATION



Basic design work  
performed using ADS -  
Atlantis Design Software

Free  
service

## FULL DESIGN OPTIMISED PRESENTATION



4-view design complete  
with sample photos of the  
techniques involved

Free  
with order

€ 50  
without  
order

## ADVANCED DESIGN COMMERCIAL PRESENTATION



A design presented in  
context with images of the  
commercial sector (sport,  
outdoor, automotive etc.)

Free  
with order

€ 100  
without  
order

## 3D JAQUARD DESIGN REALISTIC RENDERING

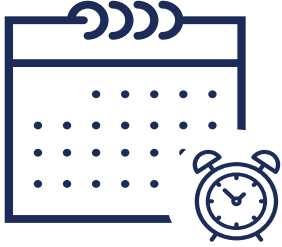


Virtual

Free  
with order

€ 100  
without  
order

# PROTOTYPING SERVICES



## SAMPLE MADE IN EUROPE

2-5 days from approval  
of graphic design

## SAMPLE MADE IN P.R.C

2-3 weeks from approval  
of graphic design

Before ordering:

### ORDER ATLANTIS STOCK SAMPLE

As reference for material  
and shape



You pay only for  
transport

**Free**

### ORDER CUSTOMISED SAMPLE

You receive the  
prototype with your  
logo before confirming  
the order



Transport included  
for up to 3 pieces

**from € 100**

*depending on complexity of design*

On placement of order:

## VERIFICATION OF SAMPLE PHOTOS

Despatch of photos of the prototype



No extra cost

**Free**

## APPROVAL OF PHYSICAL SAMPLE

You receive the prototype with your logo before the start of production



Transport included for up to 3 pieces

**€ 80**

*for orders of fewer than 576 pieces*



*Requests to modify the prototype may involve added costs and delays in production.*

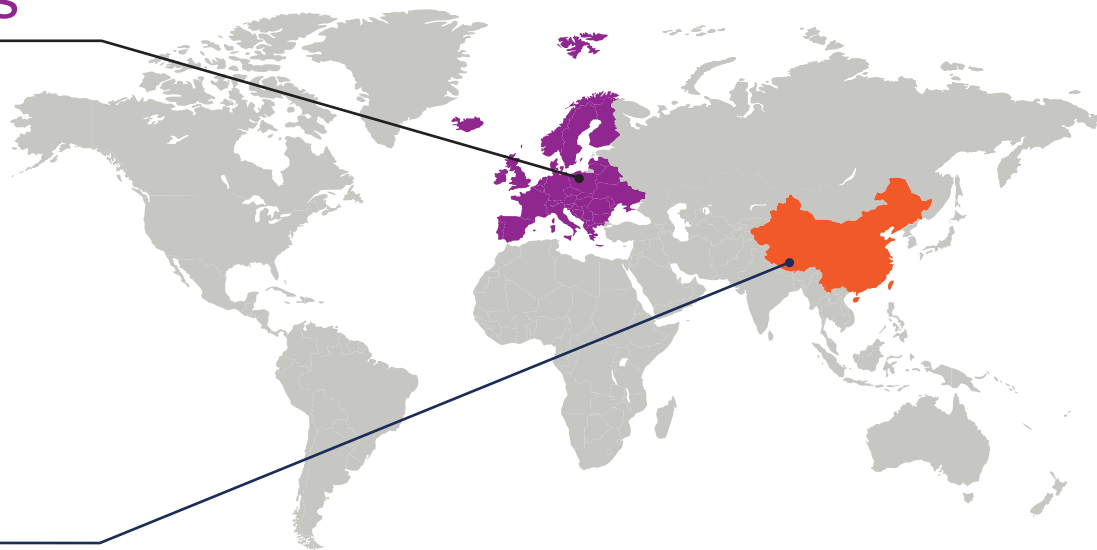


# PRODUCTION TIMES

PRODUCTION  
IN EUROPE

STARTING FROM

10 days



PRODUCTION  
IN P.R.C

STARTING FROM

30-40 days



GREEN LINE (RAPID PRODUCTION)

For URGENT orders, you can use our "Fast Production Line".  
*Contact us for further details.*



# TRANSPORT

We ship door to door all over Europe (EEC). We offer various solutions for direct deliveries from the Far East.

## TRANSPORT TIMES:

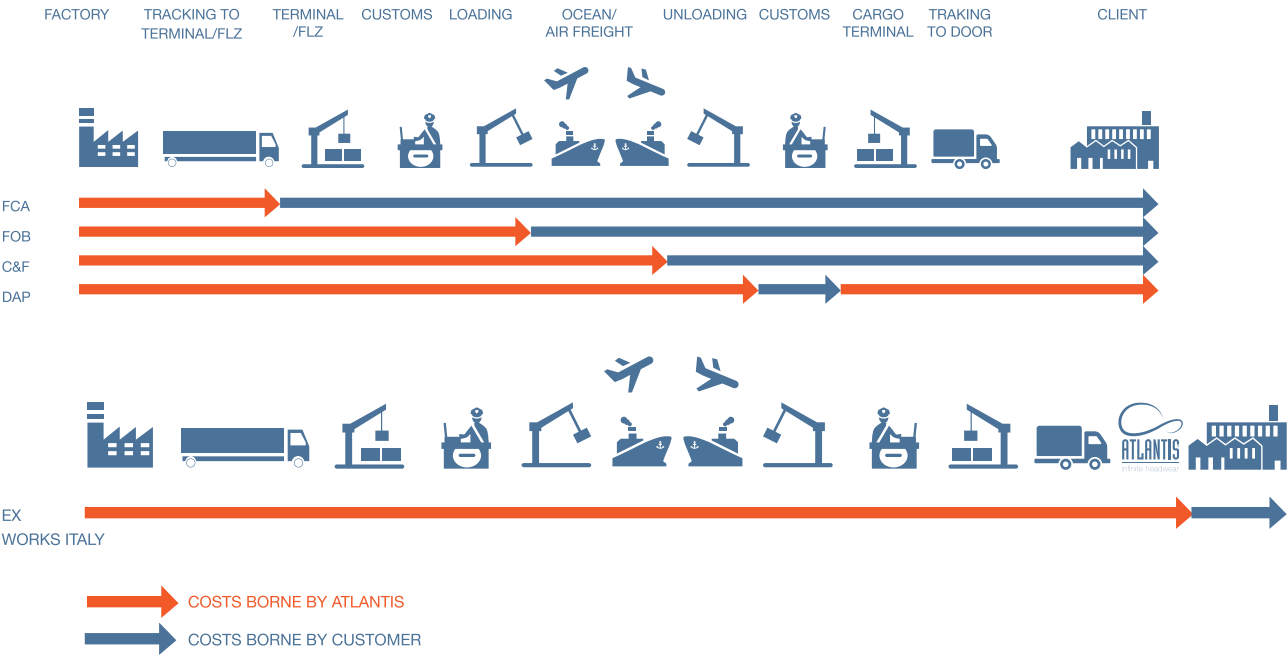


BY SEA: 35/45 days  
depending on the ports of  
departure and arrival



BY AIR: 3/7 days  
depending on transit time

# SOLUTIONS FROM THE FAR EAST:



# OUR CARRIER AND SHIPPERS:



## ATS - TRACKING PRODUCTION AND TRANSPORT

You can consult the **ATLANTIS** TRACKING SYSTEM to monitor the progress of your orders. A practical animated infographic keeps you up to date in real time. With the **ATLANTIS** TRACKING SYSTEM, you can monitor a project through all phases of design, production and delivery.



# CERTIFICATION AND GUARANTEES

Business ethics, quality, safety and the sustainability of products and processes are essential values for **ATLANTIS**.

Our customised products are CERTIFIED AND GUARANTEED from an ethical viewpoint and in terms of product quality and safety.

## ATLANTIS IS PROUDLY CERTIFIED BY



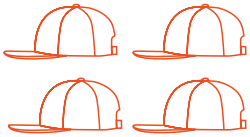
## ATLANTIS CARES ABOUT ETHICS



# PRICES

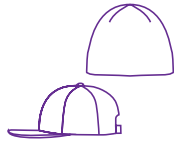
## HOW MUCH WOULD A CUSTOMISED CAP COST ME?

The cost of a customised cap or beanie hat depends on a number of variables:



1

the quantity you want  
to order



2

the type  
of fabric/material



3

the number and  
complexity of the  
customisation  
techniques you want  
to specify



4

the size of the logos



5

the urgency of delivery  
dates, etc.



6

transport  
methods



7

payment methods

This is why the final price  
can only be determined by means  
of a quote prepared to cover  
your specific requests.

# PAYMENTS

**SAMPLE:** payment on delivery of the sample (only for new customers), otherwise payment according to agreed conditions.

**PRODUCTION:** 30% before the start of production

For new customers and direct deliveries from China: settlement of the remaining 70% of production costs, inclusive of transport costs, before delivery by sea or by air.

For **ATLANTIS** customers: settlement according to agreed conditions.

## PERMITTED PAYMENT METHODS:

**For down payments and pre-payments:** Bank transfer or credit card

**Settlements:** *to be agreed*

FABRICS

100% LIGHT COTTON 23\*23 108X56 155/160 g/m<sup>2</sup>



100% COTTON 21\*21 108X58 170-180 g/m<sup>2</sup>



100% CHINO COTTON 16\*12 108X56 270-280 g/m<sup>2</sup>



100% CHINO COTTON 16\*10 108X56 285 g/m<sup>2</sup>



100% HEAVY COTTON 7\*7 68X38 350-360 g/m<sup>2</sup>



100% CANVAS COTTON 2\*2 72X40 240 g/m<sup>2</sup>



65% POLYESTER - 35% COTTON T/C 21\*21 108X58 180 g/m<sup>2</sup>



100% POLYESTER 110-120 g/m<sup>2</sup>



100% BRUSHED COTTON 21\*21 108X58 185 g/m<sup>2</sup>



100% BRUSHED COTTON 16\*12 96X48 230 g/m<sup>2</sup>



100% BRUSHED COTTON 10\*10 74X44 260-270 g/m<sup>2</sup>



100% BRUSHED COTTON 7\*7 68X38 350-360 g/m<sup>2</sup>



100% ACRYLIC 68X38 280 g/m<sup>2</sup>



15% WOOL 85% ACRYLIC 72X54 275 g/m<sup>2</sup>



100% JACQUARD POLYESTER 110 g/m<sup>2</sup>



100% POLYESTER MICROFIBER 120 g/m<sup>2</sup>



STONE WASHING



SNOW WASHING



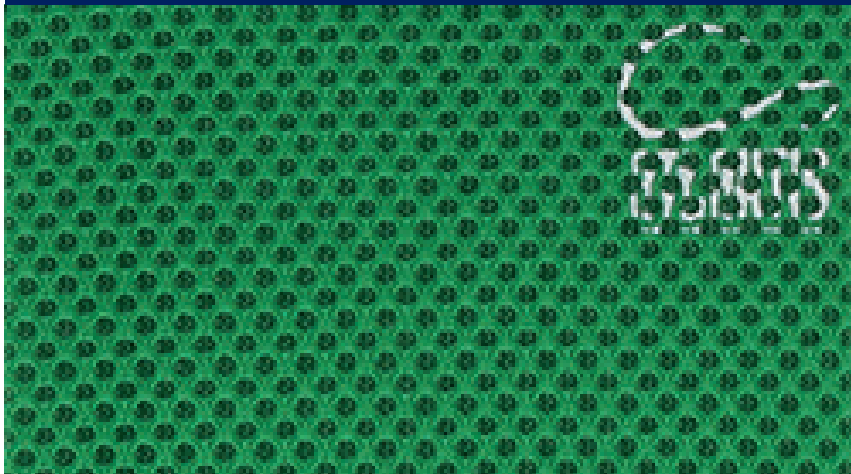
DENIM WASHING



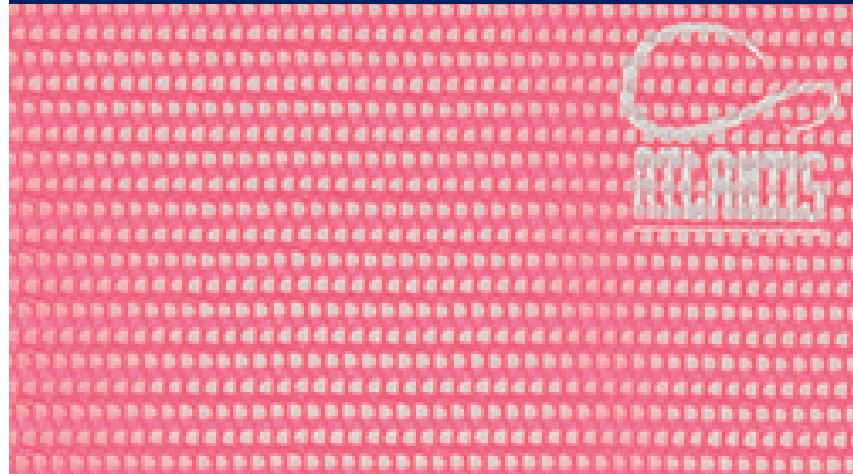
PIGMENT WASHING



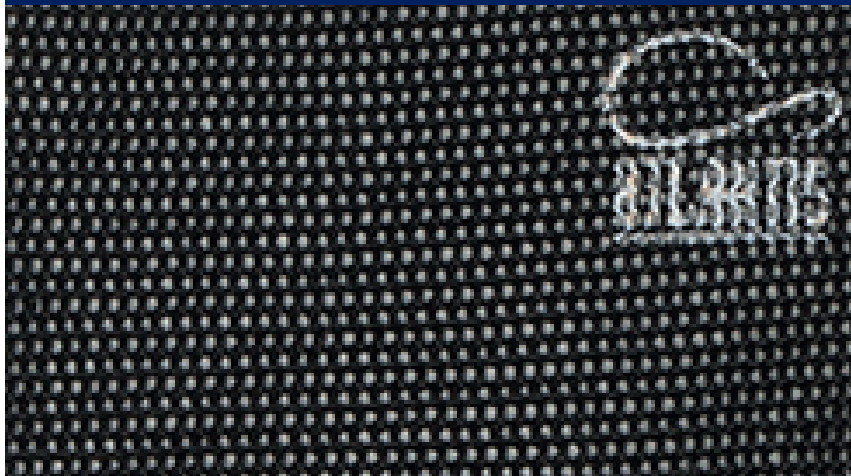
100% POLYESTER SANDWICH MESH 200 g/m<sup>2</sup>



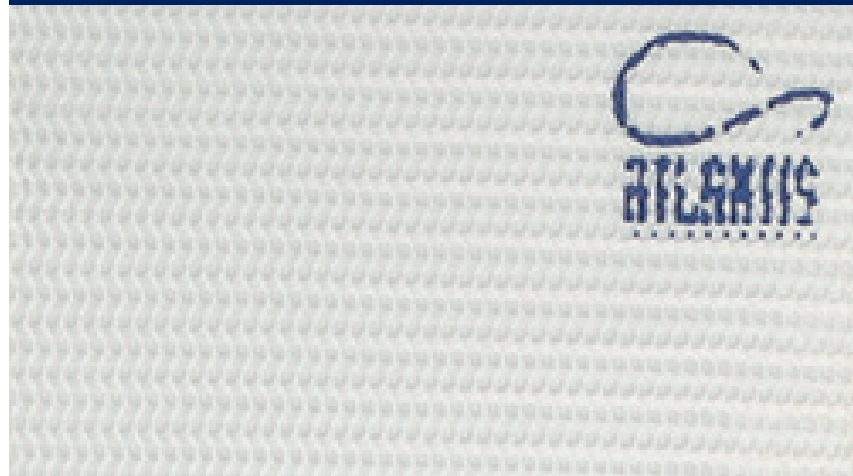
100% POLYESTER PVC MESH



100% POLYESTER NYLON MESH 175 g/m<sup>2</sup>



100% POLYESTER SEMISOFT MESH 127 g/m<sup>2</sup>



82% ACRYLIC 15% WOOL 3% ELASTANE



97% COTTON 3% ELASTANE 16\*16 300 g/m<sup>2</sup>



97% POLYESTER MESH 3% ELASTANE 230 g/m<sup>2</sup>



100% POLYESTER MINIOTTOMAN 300 g/m<sup>2</sup>



# CUSTOMIZATIONS

### FLAT EMBROIDERY



EMB-090

### 3D GOLD METAL EMBROIDERY



EMB-056-J

### GLOW IN THE DARK 3D EMBROIDERY



LUM-006

### SUBLIMATION ON 3D EMBROIDERY



SUB-100-10

WOVEN LABEL APPLIQUE EMBROIDERY



PAT-APL-03

SUBLIMATED FABRIC PATCH WITH 3D EMB. OUTLINE



PAT-SUB-02

DOUBLE LAYER FELT PATCH



PAT-FEL-003

BACK SIDE 3D EMBROIDERY



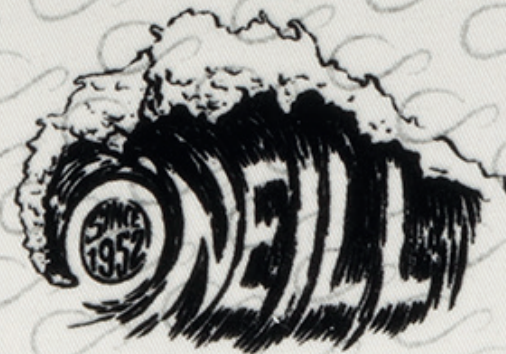
EMB-099

DISTRESSED PUFF PRINT



PRI-031

FLOCK PRINT



PRI-999

COLOUR FOIL PRINT



PRI-310

REFLECT AND FLUO TRANSFER



REF-PRINT-01

HIGH DENSITY PRINT

Tokyo  
Ghoul

PRI-RU-007

REFLECTIVE HIGH DENSITY



PAT-SUB-02

PVC HOT PRESS



HF-200-3

3D RUBBER



PRI-006

### 3D RUBBER ON FAUX SUEDE PATCH



PAT-SUE-RUB-02

### HIGH FREQUENCY



HF-110

### SUBLIMATED ON POLYESTER TWILL



SUB-101

### DEBOSSSED MINIOTTOMAN FABRIC



OTH-DEB-100



ACCESSORIES



**SILVER EMBOSSED  
BUCKLE**  
(CLO-050-003)



**BRASS EMBOSSED  
BUCKLE**  
(CLO-050-007)



**COLOURED EMBOSSED  
BUCKLE**  
(CLO-050-008)



**METAL GUN EMBOSSED  
BUCKLE**  
(CLO-050-005)



**BRASS LASER  
BUCKLE**  
(CLO-071)



**SHINY SILVER LASER  
BUCKLE**  
(CLO-070)



**SHINY METAL GUN LASER  
BUCKLE**  
(CLO-072)



**COLORLED DEBOSSED  
BUCKLE**  
(CLO-073)



**EMBOSSED GUN  
PLATE**  
(OTH-MET-008)



**LOGO PLATE**  
(OTH-MET-002-10)



**EMBOSSED PLATE**  
(OTH-MET-005)



**LASERED GUN PLATE**  
(OTH-MET-004)



**RUBBER PATCH**  
(PAT-RU2-004)



**LASERED ECO LEATHER  
PATCH**  
(PAT-LEPU-07)



**EMBROIDERY PATCH  
WITH CARBON FIBER**  
(PAT-APL-04)



**COLORED DEBOSSSED  
PLATE**  
(OTH-MET-009)



**RUBBER LABEL**  
(ETH-RUB-001)



**FOLDABLE WOVEN  
LABEL**  
(ETH-W-021)



**WOVEN LABEL WITH  
SILICON PRINT**  
(ETH-W-SIL-01)

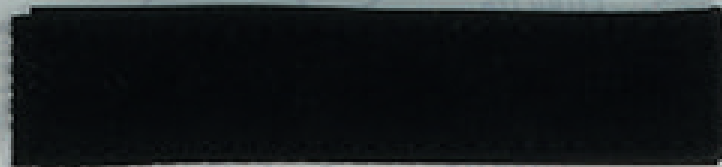


**FAUX SUEDE LABEL  
WITH 3D RUBBER**  
(PAT-SUE-RUB-1)

# CLOSURES



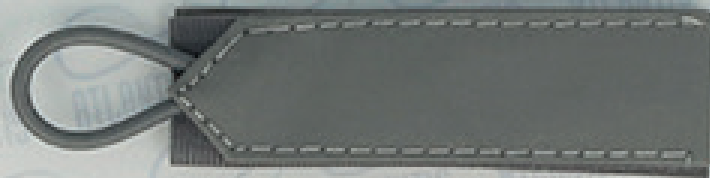
**NORMAL VELCRO CLOSURE**  
(CLO-010)



**QUALITY VELCRO CLOSURE**  
(CLO-011)



**WOVEN VELCRO CLOSURE**  
(ETH-W-030)



**REFLECT VELCRO WITH STRING CLOSURE**  
(CLO-012)



**PVC EMBOSSED CLOSURE**  
(CLO-013)



**RIBBON WITH PLASTIC CLOSURE**  
(CLO-014)



**SNAP METAL BUCKLE CLOSURE**  
(CLO-030)



**FULL METAL BUCKLE CLOSURE**  
(CLO-040)



**SUNDAY BUCKLE CLOSURE**  
(CLO-021)



**METAL-LEATHER STRAP CLOSURE**  
(CLO-090)

TRIMS



**STANDARD HANGTAG WITH BARCODE  
STICKER AND PLASTIC STRING**  
(PAK-HAN-007)



**SHAPED PAPER HANGTAG  
WITH STRING AND PIN**  
(PAK-HAN-008)



**PRINTED LAMINATED PAPER HANGTAG  
WITH STRING AND PIN**  
(PAK-HAN-009)



**PLASTIC HOOK**  
(PAK-HOOK-001)



**HOLOGRAM STICKER ON BILL**  
(PAK-STI-001)



**SILVER SHAPED STICKER ON BILL**  
(PAK-STI-002)

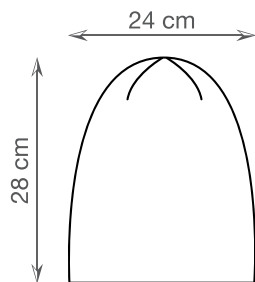


JACQUARD

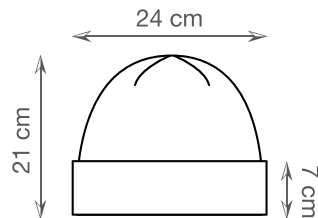
# JACQUARD

SIMPLE & QUICK

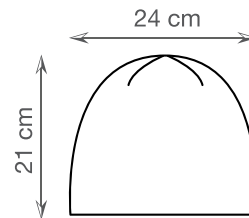
## 1. CHOOSE THE SHAPE



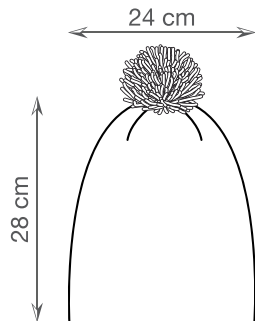
LONG BEANIE



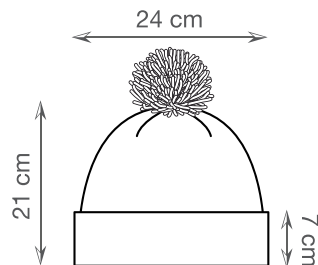
BEANIE WITH CUFF



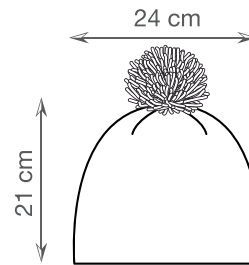
BEANIE



LONG BEANIE  
WITH POM PON

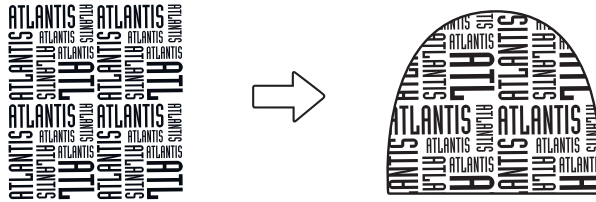


BEANIE WITH CUFF  
WITH POM PON

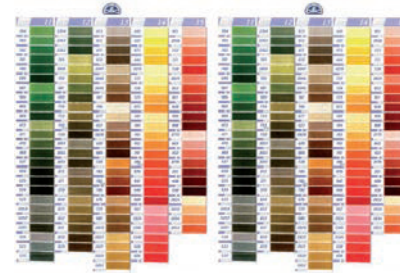


BEANIE  
WITH POM PON

## 2. USE YOUR PATTERN OR LOGO



## 3. CHOOSE THE COLOUR



## 4. VIRTUAL ITEM RENDERING



## 5. RECEIVE YOUR PRODUCT



# JACQUARD EUROPE PRODUCTION

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## CERTIFICATIONS



## SOME CUSTOMIZATION IDEAS



3D emb.



Flat emb.



foldable woven  
label



woven patch



## PACKING



single polybag



hangtag



plastic hook



sticker barcode



inside label



care label

## ACCESSORIES



pom pon



fleece inside



kid size



**Moq:** 200 pcs (multiple of 100 pcs)  
**Export Carton:** 200 pcs



**Delivery:** starting from  
20 days after sample  
approval



**Available Yarns:** 100 colour yarn  
references + melange colours  
8 colours max. per design



**Photo Approval:** free of charge  
**Sample Reception:** 50 € up to 1000 pcs  
(over 1000 pcs free of charge)

# JACQUARD FAR EAST PRODUCTION

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## CERTIFICATIONS



## SOME CUSTOMIZATION IDEAS



3D emb.



Flat emb.



foldable woven  
label



woven patch



fake suede with  
lasered logo



rubber patch



metal plate



high frequency

## PACKING



single polybag



hangtag



plastic hook



sticker barcode



inside label



care label

## ACCESSORIES



pom pon



fleece inside



reversible



kid size



**Moq:** 432 pcs (multiple of 144) pcs  
**Export Carton:** 144 pcs



**Air Delivery:** starting  
from 50/60 days after  
sample approval



**Standard Delivery:**  
starting from 90/100 days  
after sample approval



**Available Yarns:**  
based on pantone colours  
12 colours max. per design



**PHOTO APPROVAL:** free of charge  
**SAMPLE RECEPTION:** 80 € up to 1008 pcs  
(over 1008 pcs free of charge)

# ACRYLIC COLOR CARD

Let's check in the card here below the huge variety of all yarn colors available for your custom-made Jacquard production.



# ACRYLIC COLOR CARD

Let's check in the card here below the huge variety of all yarn colors available for your custom-made Jacquard production.



This colour palette is only a colour guide and it is purely indicative. It does not guarantee the perfect matching between paper support and the real yarn colours. Original swatch yarn book can be provided on demand.



[www.atlantis-caps.com](http://www.atlantis-caps.com)